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June 12, 2018



# Remaining 2018 MTAC Meeting Dates: 

## June 12-14

October 2-4
November 27-29

Tuesday: MTAC Leadership Open Session, Work Group Meetings
Wednesday: Membership Assembly, Focus Groups, and Business Session Thursday: MTAC Leadership and Executive Committee Meetings

| 1:00 PM - 1:05 PM | Welcome and Introductions Chairman Remarks | Steve Monteith - MTAC USPS Chair Wanda Senne - MTAC Industry Chair |
| :---: | :---: | :---: |
| 1:05 PM - 1:15 PM | Welcome, Opening Remarks | Megan Brennan <br> Postmaster General \& Chief Executive Officer |
| 1:15 PM - 1:45 PM | Marketing Update | Jakki Krage Strako <br> A/Chief Customer and Marketing Officer \& Executive Vice President |
| 1:45 PM - 2:15 PM | Operations Update | Dave Williams Chief Operating Officer \& Executive Vice President |
| 2:15 PM - 3:15 PM | 10 Big Ideas: Add WOW to Your Print | Trish Witkowski <br> President <br> Fold Factory |
| 3:15 PM - 3:30 PM | BREAK |  |
| 3:30 PM - 4:00 PM | Addressing Update | Jim Wilson Director, Addressing and Geospatial Technology |
| 4:00 PM - 4:25 PM | User Groups, Workgroups, and Task Teams | Industry/USPS Leadership |
| 4:25 PM - 4:30 PM | Closing Remarks | Wanda Senne - MTAC Industry Chair |


| Date | Location | Contact |
| :---: | :---: | :---: |
| June 28, 2018 | Cap Metro Area AIM Charlotte, NC | Brian Corley 202-636-1435 |
| July 26, 2018 | Western Area AIM Minneapolis, MN | Debbie Stoops 303-313-5438 |
| August 8, 2018 | Pacific Area AIM <br> Los Angeles, CA | Mohoa Ha \|858-674-0371 |
| August 14, 2018 | Southern Area AIM Dallas, TX | Torie Miles 214-267-3147 |
| August 16, 2018 | Great Lakes Area AIM Carol Stream, IL | Patty Tyc 630-674-3173 |
| November 14, 2018 | Northeast Area AIM New York City, NY | Leonard Rooke 860-285-7391 |

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# USPS LEADERSHIP FORUM FOR STAKEHOLDERS 

## OPENING REMARKS

Megan J. Brennan<br>Postmaster General and Chief Executive Officer

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# USPS LEADERSHIP FORUM FOR STAKEHOLDERS 

## MARKETING UPDATE

Jakki Krage Strako<br>A/Chief Customer \& Marketing Officer \& Executive Vice<br>President

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# USPS LEADERSHIP FORUM FOR STAKEHOLDERS 

## OPERATIONS UPDATE

Dave Williams<br>Chief Operations Officer \& EVP

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# USPS LEADERSHIP FORUM FOR STAKEHOLDERS 

## 10 BIG IDEAS: ADD WOW TO YOUR PRINT

Trish Witkowski

President, Fold Factory

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## Break

We'll be back at 3:30

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# USPS LEADERSHIP FORUM FOR STAKEHOLDERS 

## ADDRESSING UPDATE

Jim Wilson
Director, Addressing \& Geospatial Technology

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# Task Team, User Group Workgroup Closings 

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## Evening Reception

## Thank You!

## Please proceed to the buses waiting outside - lobby level

