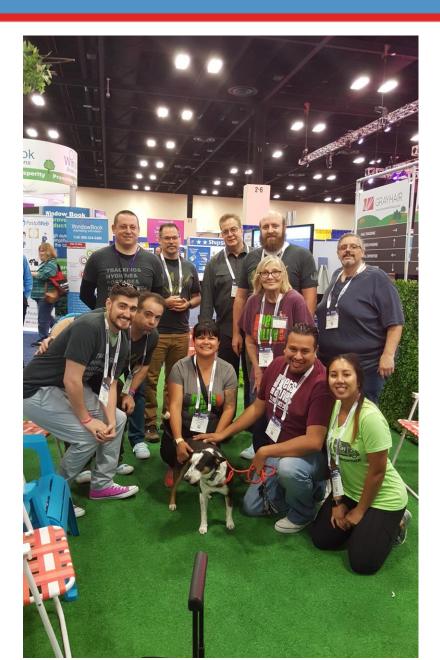




June 12, 2018





Remaining 2018 MTAC Meeting Dates:

June 12 – 14 October 2 – 4 November 27 – 29

Tuesday: MTAC Leadership Open Session, Work Group Meetings

Wednesday: Membership Assembly, Focus Groups, and Business Session

Thursday: MTAC Leadership and Executive Committee Meetings





1:00 PM - 1:05 PM	Welcome and Introductions Chairman Remarks	Steve Monteith – MTAC USPS Chair Wanda Senne – MTAC Industry Chair	
1:05 PM - 1:15 PM	Welcome, Opening Remarks	Megan Brennan Postmaster General & Chief Executive Officer	
1:15 PM - 1:45 PM	Marketing Update	Jakki Krage Strako A/Chief Customer and Marketing Officer & Executive Vice President	
1:45 PM - 2:15 PM	Operations Update	Dave Williams Chief Operating Officer & Executive Vice President	
2:15 PM – 3:15 PM	10 Big Ideas: Add WOW to Your Print	Trish Witkowski President Fold Factory	
3:15 PM – 3:30 PM	BREAK		
3:30 PM – 4:00 PM	Addressing Update	Jim Wilson Director, Addressing and Geospatial Technology	
4:00 PM - 4:25 PM	User Groups, Workgroups, and Task Teams	Industry/USPS Leadership	
4:25 PM - 4:30 PM	Closing Remarks	Wanda Senne – MTAC Industry Chair	



Date	Location	Contact	
June 28, 2018	Cap Metro Area AIM Charlotte, NC	Brian Corley 202-636-1435	
July 26, 2018	Western Area AIM Minneapolis, MN	Debbie Stoops 303-313-5438	
August 8, 2018	Pacific Area AIM Los Angeles, CA	Mohoa Ha 858-674-0371	
August 14, 2018	Southern Area AIM Dallas, TX	Torie Miles 214-267-3147	
August 16, 2018	Great Lakes Area AIM Carol Stream, IL	Patty Tyc 630-674-3173	
November 14, 2018	Northeast Area AIM New York City, NY	Leonard Rooke 860-285-7391	
14, 2010			







OPENING REMARKS

Megan J. Brennan
Postmaster General and Chief Executive Officer







MARKETING UPDATE

Jakki Krage Strako
A/Chief Customer & Marketing Officer & Executive Vice
President







OPERATIONS UPDATE

Dave WilliamsChief Operations Officer & EVP







10 BIG IDEAS: ADD WOW TO YOUR PRINT

Trish Witkowski
President, Fold Factory





Break We'll be back at 3:30







ADDRESSING UPDATE

Jim Wilson
Director, Addressing & Geospatial Technology







Task Team, User Group Workgroup Closings









Thank You!

Please proceed to the buses waiting outside – lobby level